



platteville community fund

PHS Scholarship Fund Challenge Match Increased to \$10,000 For Immediate Release

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For more information contact:
Sue Conley, Executive Director
Community Foundation of Southern Wisconsin
26 S. Jackson Street
Janesville, WI 53548
608-758-0883
sueconley@cfsw.org

The PHS Scholarship Fund Advisory Board is pleased to announce that an additional \$2,500 in matching funds have been donated to increase the total match for 2012 PHS scholarships to \$10,000.

The new \$2,500 donation is being made on behalf of three organizations: Schneller Properties, BSK, LLC, and the Platteville Development Advisory Board. Jim Schneller, of Schneller Properties, cites the rising cost of college education---and rising debt for college students---as a key factor in his reason for participating in the match.

“It is important that we, as a community, step up and give back to assist and encourage our young people in furthering their education,” said Schneller. “Offering them incentives to prepare to compete effectively in their chosen career is important. This helps make us a positive, competitive community.”

The deadline for donations to meet the match is February 28, 2012.

“Obviously this \$10,000 in matching funds puts us in a good position to make the \$25,000 goal for May 2012 scholarships,” said Sheila Kelly, president of the PHS Scholarship Fund. “It also means it is very important that the many good people that support education and our youth need to respond before February 28 to take advantage of this full slate of matching gifts. We are hopeful that many will do so prior to December 31 to take advantage of the tax benefit.”

The goal of the PHS Scholarship Fund is to give a scholarship to every deserving graduating senior going on to post-secondary learning. In 2011, 15 students each received a \$1,000 PHS Scholarship from the Fund. Both the Platteville Community and PHS Scholarship funds are components of the Community Foundation of Southern Wisconsin, and donations are tax deductible.

For further information on the PHS Scholarship Fund or the Community Foundation of Southern Wisconsin, contact Sue Conley, Executive Director, sueconley@cfsw.org, 800-995-2379, or Sheila Kelley, sheilak@kopplaw.net, 608-348-2615. Donations may be mailed to PHS Scholarship Fund, P.O. Box 46, Platteville, WI 53818. Donors may also give online at www.cfsw.org.